

II. AMENDMENTS TO THE CLAIMS

The following listing of claims replaces all prior versions, and listings, of claims in the application:

1-6 (Canceled).

7. (Currently Amended) A method for subscription-based dynamic content updating, the method comprising:

associating specialized content area of a web page currently active being displayed at a client and having at ~~least one~~ a plurality of specialized content area areas in a portal environment with a subscription for content therefore, the associating being based on the displayed specialized content area;

automatically receiving a content update from a content provider in connection with said subscription during display of the web page; and

automatically providing said content update for updating said specialized content area.

8. (Original) A method according to claim 7 and further comprising:

creating said subscription on a publish/subscribe server; and

storing said content update received from said publish/subscribe server in response to a publication received from said content provider and in connection with said subscription.

9. (Currently Amended) A method according to claim 7 and further comprising:

dynamically generating said web page including said specialized content area; and

providing said web page and ~~said~~ a monitor operative to receive said content update and provide said content update for updating said specialized content area to a client computer.